

REP HEADLINE# 6162204 TRF# E:120614
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES OCT17/12 15.31
*** WFLA-TV ***

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL
AGY # AGY. NAME SRCP MEDIA, INC.

REP. # OFF. # SALESMAN #
BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6162204

CLASS: NATL. LOCAL REGIONAL

PRDCT TUE-MON WEEK EST#125 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT17/12 15.31

REP: ORDER CANCELED
ALL LN'S ZERO'D OUT
NEW TTL \$0
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
VERN BUCHANAN FOR CONGRESS

9/18/17

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE = 23
AGENCY PRODUCT CODE = 48
AGENCY EST# = 125

| | | | | | | | | | | | | |
|---|---|--|-----------|----|--|----------|-------|-------|---|--|------|---|
| 1 | S | | 100P-200P | 30 | | \$200.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
|---|---|--|-----------|----|--|----------|-------|-------|---|--|------|---|

PROGRAM : DAYS OF OUR LIVES
RA35+ : 1.1
CON COM1: DAYS OF OUR LIVES

| | | | | | | | | | | | | |
|---|---|--|-------------|----|--|---------|-------|-------|---|--|------|---|
| 2 | S | | 1000A-1100A | 30 | | \$80.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
|---|---|--|-------------|----|--|---------|-------|-------|---|--|------|---|

PROGRAM : DAYTIME
RA35+ : 1.8
CON COM1: DAYTIME

NOV 01 2012

10/23/12 FCC (5)

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT17/12 15.31
CHANGES *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 3 | S | | 1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW | 30 | | \$325.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
| 4 | S | | 1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS | 30 | | \$80.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
| 5 | S | | 1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3 | 30 | | \$100.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
| 6 | S | | 200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY | 30 | | \$125.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
| 7 | S | | 300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS | 30 | | \$225.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
| 8 | S | | 400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ | 30 | | \$300.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
| 9 | S | | 500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS | 30 | | \$450.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
| 10 | S | | 530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS | 30 | | \$450.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 15.31
CHANGES ** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 11 | S | | 600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS | 30 | | \$600.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
| 12 | S | | 600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS | 30 | | \$325.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
| 13 | S | | 700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET | 30 | | \$500.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
| 14 | S | | 700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW | 30 | | \$450.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
| 15 | S | | 730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA | 30 | | \$500.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
| 16 | S | | 900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2 | 30 | | \$275.00 | 10/23 | 10/26 | 0 | | TU-F | 0 |
| 17 | S | | 800P-900P PROGRAM : VOICE RA35+ : 9.0 CON COM1: VOICE | 30 | | \$4,500.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| 18 | S | | 1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL | 30 | | \$600.00 | 10/27 | 10/27 | 0 | | SAT | 0 |

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT17/12 15.31
CHANGES *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 19 | S | | 1200N-100P | 30 | | \$75.00 | 10/27 | 10/27 | 0 | | SAT | 0 |
| PROGRAM : RA35+ : 0.8 CON COM1: | | | | | | | | | | | | |
| 20 | S | | 600P-630P | 30 | | \$350.00 | 10/27 | 10/27 | 0 | | SAT | 0 |
| PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS | | | | | | | | | | | | |
| 21 | S | | 700P-800P | 30 | | \$325.00 | 10/27 | 10/27 | 0 | | SAT | 0 |
| PROGRAM : ET RA35+ : 3.6 CON COM1: ET | | | | | | | | | | | | |
| 22 | S | | 700A-900A | 30 | | \$250.00 | 10/27 | 10/27 | 0 | | SAT | 0 |
| PROGRAM : SA TODAY RA35+ : 2.0 CON COM1: SA TODAY | | | | | | | | | | | | |
| 23 | S | | 900A-1000A | 30 | | \$150.00 | 10/27 | 10/27 | 0 | | SAT | 0 |
| PROGRAM : RA35+ : 2.1 CON COM1: | | | | | | | | | | | | |
| 24 | S | | 1200N-100P | 30 | | \$75.00 | 10/28 | 10/28 | 0 | | SUN | 0 |
| PROGRAM : RA35+ : 0.5 CON COM1: | | | | | | | | | | | | |
| 25 | S | | 600P-630P | 30 | | \$375.00 | 10/28 | 10/28 | 0 | | SUN | 0 |
| PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS | | | | | | | | | | | | |
| 26 | S | | 800A-900A | 30 | | \$250.00 | 10/28 | 10/28 | 0 | | SUN | 0 |
| PROGRAM : SU TODAY RA35+ : 1.8 CON COM1: SU TODAY | | | | | | | | | | | | |

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 15.31
CHANGES ** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 27 | S | | 830P-1100P | 30 | | \$6,000.00 | 10/28 | 10/28 | 0 | | SUN | 0 |
| PROGRAM : NFL RA35+ : 11.6 CON COM1 : NFL | | | | | | | | | | | | |
| 28 | S | | 900A-1000A | 30 | | \$150.00 | 10/28 | 10/28 | 0 | | SUN | 0 |
| PROGRAM : RA35+ : 1.8 CON COM1 : | | | | | | | | | | | | |
| 29 | S | | 1100P-1130P | 30 | | \$625.00 | 10/23 | 10/29 | 0 | | TU-M | 0 |
| PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS | | | | | | | | | | | | |
| 30 | S | | 100P-200P | 30 | | \$200.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES | | | | | | | | | | | | |
| 31 | S | | 1000A-1100A | 30 | | \$80.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME | | | | | | | | | | | | |
| 32 | S | | 1130P-1230A | 30 | | \$325.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW | | | | | | | | | | | | |
| 33 | S | | 1100A-1200N | 30 | | \$80.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS | | | | | | | | | | | | |
| 34 | S | | 1200N-100P | 30 | | \$100.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3 | | | | | | | | | | | | |

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 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 15.31
 CHANGES ** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 35 | S | | 200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY | 30 | | \$125.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| 36 | S | | 300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS | 30 | | \$225.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| 37 | S | | 400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ | 30 | | \$300.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| 38 | S | | 500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS | 30 | | \$450.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| 39 | S | | 530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS | 30 | | \$450.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| 40 | S | | 600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS | 30 | | \$325.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| 41 | S | | 700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET | 30 | | \$500.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| 42 | S | | 700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW | 30 | | \$450.00 | 10/29 | 10/29 | 0 | | MON | 0 |

REP HEADLINE# 6162204 TRF# E:120614 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT17/12 15.31
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|----------------|-----------|
| 43 | S | | 730P-800P | 30 | | \$500.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA | | | | | | | | | | | | |
| 44 | S | | 900A-1000A | 30 | | \$275.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2 | | | | | | | | | | | | |
| 45 | S | | 600P-630P | 30 | | \$600.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS | | | | | | | | | | | | |
| OCT/12 | | | \$.00 | | | NOV/12 | | | \$.00 | | | |
| | | | | | | | | | | | CONTRACT TOTAL | \$.00 |
| | | | | | | | | | | | TOTAL SPOTS | 0 |

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 810 Issue 3



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|---|---|
| Client: Vern Buchanan/ R/ Congress/ FL | Submission Cost: 0 | Campaign Ref: E:120614060 |
| Buyer: " | Client/Product/Estimate: 23 /48 /125 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/22/12 to 11/04/12 | Weeks: 2 | Order Ref: 06162204 |
| Est./PO Number: 06162204 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| | | |
|-----------------------------------|----------------------------|---|
| Product: Tue-Mon Week | Booking Group: WFLA | Key Market: Tampa-St. Petersburg, FL |
| Demographic: (L) Household | Order: | |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|--|---|----------|------|-------------|---------------------------|-------|-------|------|
| 2 | M-F 10a Daytime .TWTF.. | 06 | | 30 Comme | Nbr of Spots Closed PR | 8 | 8 | |
| 3 | M-F 1135p ET / 1035p CT Tonight Show .TWTF.. | 06 | | 30 Comme | Nbr of Spots Closed PR | 3 | 3 | |
| 4 | M-F 11a News .TWTF.. | 06 | | 30 Comme | Nbr of Spots Closed PR | 8 | 8 | |
| 5 | M-F 12p Today Show III .TWTF.. | 06 | | 30 Comme | Nbr of Spots Closed PR | 1 | 1 | |
| 11 | M-F 6p News .TWTF.. | 06 | | 30 Comme | Nbr of Spots Closed PR | 4 | 4 | |
| 13 | M-F 7p Entertainment Tonight .TWTF.. | 06 | | 30 Comme | Nbr of Spots Closed PR | 4 | 4 | |
| 15 | M-F 730p Extra .TWTF.. | 06 | | 30 Comme | Nbr of Spots Closed PR | 4 | 4 | |
| 20 | Sat 6p News | 06 | | 30 | Nbr of Spots | | | |
| Weekly Totals: (Total Spots(Ord Spots)) | | | | | 46 | 6 | 52 | |
| Closed PR | | | | | | | | |

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 810 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|---|---|
| Client: Vern Buchanan/ R/ Congress/ FL | Submission Cost: 0 | Campaign Ref: E:120614060 |
| Buyer: FL | Client/Product/Estimate: 23 /48 /125 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/22/12 to 11/04/12 | Weeks: 2 | Order Ref: 06162204 |
| Est./PO Number: 06162204 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|--|---|----------|------|-------------|---------------------------|-------|-------|------|
| 27 | Sun 815p ET / 715p CT NBC Sunday Night FootballS | 06 | | 30 Comme | Closed PR | 1 | 1 | |
| 29 | M-Su 11p News .TWTF.. Isolations: W/C 10/29 M..... | 06 | | 30 Comme | Nbr of Spots Closed PR | 1 | 1 | |
| 30 | M-Su Late News Late RunS | 06 | | 30 Comme | Nbr of Spots Closed PR | 3 | 3 | |
| 33 | M-F 10a Daytime M..... | 06 | | 30 Comme | Nbr of Spots Closed PR | 1 | 1 | |
| 35 | M-F 11a News M..... | 06 | | 30 Comme | Nbr of Spots Closed PR | 2 | 2 | |
| 36 | M-F 12p Today Show III M..... | 06 | | 30 Comme | Nbr of Spots Closed PR | 1 | 1 | |
| 43 | M-F 7p Entertainment Tonight M..... | 06 | | 30 Comme | Nbr of Spots Closed PR | 1 | 1 | |
| 45 | M-F 730p Extra M..... | 06 | | 30 Comme | Nbr of Spots Closed PR | 1 | 1 | |
| 54 | M-F 7p News .TWTF.. | 06 | | 30 Comme | Nbr of Spots Closed PR | 4 | 4 | |
| 55 | M-F 730p Entertainment Tonight | 06 | | 30 | Nbr of Spots | | | |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 46 | 6 | 52 | |
| Closed PR | | | | | | | | |

Srcp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 810 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|--------------------|--------------------------------|--------------------------|---------------|--------------------|--------------------|
| Client: | Vern Buchanan/ R/ Congress/ FL | Submission Cost: | 0 | Campaign Ref: | E:120614060 |
| Buyer: | FL | Client/Product/Estimate: | 23 / 48 / 125 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/22/12 to 11/04/12 | Weeks: | 2 | Order Ref: | 06162204 |
| Est./PO Number: | 06162204 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|---------------------------------------|-----------------------|----------|------|-----------|-------|-------|-------|------|
| | | | | Comme | | | | |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 46 | 6 | 52 | |
| Closed PR | | | | | | | | |

Pre-emption Summary

| Ref | Sales Product | Spot Type | Pre-empt Date | Status | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|---|----------------|---------------|--------------------|----------------|--------------------------|--------------|--------------|
| 2 | M-F 10a Daytime | :30 Commercial | 10/22/12 | Closed Pre Emption | 640.00 | No Makegood / Credit | 0000000000 | E:120614060 |
| 3 | M-F 1135p ET / 1035p CT Tonight Show | :30 Commercial | 10/22/12 | Closed Pre Emption | 975.00 | No Makegood / Credit | 0000000000 | E:120614060 |
| 4 | M-F 11a News | :30 Commercial | 10/22/12 | Closed Pre Emption | 400.00 | No Makegood / Credit | 0000000000 | E:120614060 |
| 5 | M-F 12p Today Show III | :30 Commercial | 10/22/12 | Closed Pre Emption | 0.00 | 10/23 | 0000167995 | E:120614060 |
| 11 | M-F 6p News | :30 Commercial | 10/22/12 | Closed Pre Emption | 100.00 | No Makegood / Credit | 0000000000 | E:120614060 |
| 13 | M-F 7p Entertainment Tonight | :30 Commercial | 10/22/12 | Closed Pre Emption | 2,400.00 | No Makegood / Credit | 0000000000 | E:120614060 |
| 15 | M-F 730p Extra | :30 Commercial | 10/22/12 | Closed Pre Emption | 0.00 | 10/23, 10/29 | 0000167919 | E:120614060 |
| 20 | Sat 6p News | :30 Commercial | 10/22/12 | Closed Pre Emption | 2,000.00 | No Makegood / Credit | 0000000000 | E:120614060 |
| 27 | Sun 815p ET / 715p CT NBC Sunday Night Football | :30 Commercial | 10/22/12 | Closed Pre Emption | 360.00 | No Makegood / Credit | 0000000000 | E:120614060 |
| 29 | M-Su 11p News | :30 Commercial | 10/22/12 | Closed Pre Emption | 6,000.00 | No Makegood / Credit | 0000000000 | E:120614060 |
| 33 | M-F 10a Daytime | :30 Commercial | 10/29/12 | Closed Pre Emption | 1,875.00 | No Makegood / Credit | 0000000000 | E:120614060 |
| 35 | M-F 11a News | :30 Commercial | 10/29/12 | Closed Pre Emption | 160.00 | No Makegood / Credit | 0000000000 | E:120614060 |
| 36 | M-F 12p Today Show III | :30 Commercial | 10/29/12 | Closed Pre Emption | 80.00 | No Makegood / Credit | 0000000000 | E:120614060 |
| 43 | M-F 7p Entertainment Tonight | :30 Commercial | 10/29/12 | Closed Pre Emption | 100.00 | No Makegood / Credit | 0000000000 | E:120614060 |
| 45 | M-F 730p Extra | :30 Commercial | 10/29/12 | Closed Pre Emption | 0.00 | 10/23, 10/29 | 0000167919 | E:120614060 |
| 30 | M-Su Late News Late Run | :30 Commercial | 10/22/12 | Closed Pre Emption | 500.00 | No Makegood / Credit | 0000000000 | E:120614060 |
| | | | | | 625.00 | No Makegood / Credit | 0000000000 | E:120614060 |

| Ref | Sales Product | Spot Type | Pre-empt Date | Status | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|--------------------------------|----------------|---------------|--------------------|----------------|--------------------------|--------------|--------------|
| 54 | M-F 7p News | :30 Commercial | 10/22/12 | Closed Pre Emption | 2,000.00 | No Makegood / Credit | 0000000000 | E:120614060 |
| 55 | M-F 730p Entertainment Tonight | :30 Commercial | 10/22/12 | Closed Pre Emption | 2,000.00 | No Makegood / Credit | 0000000000 | E:120614060 |

Grand Totals

| | | Month 10 Weeks: 4 | | Month 11 Weeks: 4 | |
|-------|--------|-------------------|--|-------------------|--|
| | | 10/22 | | 10/29 | |
| Spots | Totals | 0 | | 0 | |
| Cost | | 0 | | 0 | |

Grand Totals:

Spots: 0
Gross Total: 0.00
Commission: 0.00
Net Total: 0.00

REP HEADLINE# 6162204
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
MAY31/12 14.2
*** WFLA-TV ***

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL
AGY # AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

REP.# OFF.# SALESMAN #

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6162204

CLASS: NATL. LOCAL REGIONAL

PRDCT TUE-MON WEEK EST#125 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY31/12 14.21

REP: NEW ORDER
TTL \$53,070 @149X
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
VERN BUCHANAN FOR CONGRESS

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 23 AGENCY EST# = 125
AGENCY PRODUCT CODE = 48

| 1 | 100P-200P | 30 | \$200.00 | 10/23 | 10/26 | 4 | TU-F | 4 |
|---|-----------|----|----------|-------|-------|---|------|---|
|---|-----------|----|----------|-------|-------|---|------|---|

PROGRAM : DAYS OF OUR LIVES
RA35+ : 1.1
CON COM1: DAYS OF OUR LIVES

| 2 | 1000A-1100A | 30 | \$80.00 | 10/23 | 10/26 | 8 | TU-F | 8 |
|---|-------------|----|---------|-------|-------|---|------|---|
|---|-------------|----|---------|-------|-------|---|------|---|

PROGRAM : DAYTIME
RA35+ : 1.8
CON COM1: DAYTIME

07/14

REP HEADLINE# 6162204
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 14.2
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 3 | | | 1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW | 30 | | \$325.00 | 10/23 | 10/26 | 8 | | TU-F | 8 |
| 4 | | | 1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS | 30 | | \$80.00 | 10/23 | 10/26 | 8 | | TU-F | 8 |
| 5 | | | 1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3 | 30 | | \$100.00 | 10/23 | 10/26 | 8 | | TU-F | 8 |
| 6 | | | 200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY | 30 | | \$125.00 | 10/23 | 10/26 | 8 | | TU-F | 8 |
| 7 | | | 300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS | 30 | | \$225.00 | 10/23 | 10/26 | 8 | | TU-F | 8 |
| 8 | | | 400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ | 30 | | \$300.00 | 10/23 | 10/26 | 8 | | TU-F | 8 |
| 9 | | | 500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS | 30 | | \$450.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 10 | | | 530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS | 30 | | \$450.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |

MAY 31/12 14.2
***** WFLA-TV *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 11 | | | 600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS | 30 | | \$600.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 12 | | | 600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS | 30 | | \$325.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 13 | | | 700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET | 30 | | \$500.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 14 | | | 700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW | 30 | | \$450.00 | 10/23 | 10/26 | 8 | | TU-F | 8 |
| 15 | | | 730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA | 30 | | \$500.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 16 | | | 900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2 | 30 | | \$275.00 | 10/23 | 10/26 | 8 | | TU-F | 8 |
| 17 | | | 800P-900P PROGRAM : VOICE RA35+ : 9.0 CON COM1: VOICE | 30 | | \$4,500.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 18 | | | 1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL | 30 | | \$600.00 | 10/27 | 10/27 | 1 | | SAT | 1 |

MAY 31/12 14.2
***** WFLA-TV *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 19 | | | 1200N-100P | 30 | | \$75.00 | 10/27 | 10/27 | 2 | | SAT | 2 |
| PROGRAM : RA35+ : 0.8 CON COM1 : | | | | | | | | | | | | |
| 20 | | | 600P-630P | 30 | | \$350.00 | 10/27 | 10/27 | 1 | | SAT | 1 |
| PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS | | | | | | | | | | | | |
| 21 | | | 700P-800P | 30 | | \$325.00 | 10/27 | 10/27 | 1 | | SAT | 1 |
| PROGRAM : ET RA35+ : 3.6 CON COM1 : ET | | | | | | | | | | | | |
| 22 | | | 700A-900A | 30 | | \$250.00 | 10/27 | 10/27 | 2 | | SAT | 2 |
| PROGRAM : SA TODAY RA35+ : 2.0 CON COM1 : SA TODAY | | | | | | | | | | | | |
| 23 | | | 900A-1000A | 30 | | \$150.00 | 10/27 | 10/27 | 2 | | SAT | 2 |
| PROGRAM : RA35+ : 2.1 CON COM1 : | | | | | | | | | | | | |
| 24 | | | 1200N-100P | 30 | | \$75.00 | 10/28 | 10/28 | 2 | | SUN | 2 |
| PROGRAM : RA35+ : 0.5 CON COM1 : | | | | | | | | | | | | |
| 25 | | | 600P-630P | 30 | | \$375.00 | 10/28 | 10/28 | 1 | | SUN | 1 |
| PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS | | | | | | | | | | | | |
| 26 | | | 800A-900A | 30 | | \$250.00 | 10/28 | 10/28 | 2 | | SUN | 2 |
| PROGRAM : SU TODAY RA35+ : 1.8 CON COM1 : SU TODAY | | | | | | | | | | | | |

REP HEADLINE# 6162204
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY31/12 14.2
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 27 | | | 830P-1100P | 30 | | \$6,000.00 | 10/28 | 10/28 | 1 | | SUN | 1 |
| PROGRAM : NFL | | | | | | | | | | | | |
| RA35+ : 11.6 | | | | | | | | | | | | |
| CON COM1: NFL | | | | | | | | | | | | |
| 28 | | | 900A-1000A | 30 | | \$150.00 | 10/28 | 10/28 | 2 | | SUN | 2 |
| PROGRAM : | | | | | | | | | | | | |
| RA35+ : 1.8 | | | | | | | | | | | | |
| CON COM1: | | | | | | | | | | | | |
| 29 | | | 1100P-1130P | 30 | | \$625.00 | 10/23 | 10/29 | 7 | | TU-M | 7 |
| PROGRAM : LATE NEWS | | | | | | | | | | | | |
| RA35+ : 3.0 | | | | | | | | | | | | |
| CON COM1: LATE NEWS | | | | | | | | | | | | |
| 30 | | | 100P-200P | 30 | | \$200.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : DAYS OF OUR LIVES | | | | | | | | | | | | |
| RA35+ : 1.1 | | | | | | | | | | | | |
| CON COM1: DAYS OF OUR LIVES | | | | | | | | | | | | |
| 31 | | | 1000A-1100A | 30 | | \$80.00 | 10/29 | 10/29 | 2 | | MON | 2 |
| PROGRAM : DAYTIME | | | | | | | | | | | | |
| RA35+ : 1.8 | | | | | | | | | | | | |
| CON COM1: DAYTIME | | | | | | | | | | | | |
| 32 | | | 1130P-1230A | 30 | | \$325.00 | 10/29 | 10/29 | 2 | | MON | 2 |
| PROGRAM : TONIGHT SHOW | | | | | | | | | | | | |
| RA35+ : 2.0 | | | | | | | | | | | | |
| CON COM1: TONIGHT SHOW | | | | | | | | | | | | |
| 33 | | | 1100A-1200N | 30 | | \$80.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| RA35+ : 0.4 | | | | | | | | | | | | |
| CON COM1: NEWS | | | | | | | | | | | | |
| 34 | | | 1200N-100P | 30 | | \$100.00 | 10/29 | 10/29 | 2 | | MON | 2 |
| PROGRAM : TODAY 3 | | | | | | | | | | | | |
| RA35+ : 0.5 | | | | | | | | | | | | |
| CON COM1: TODAY 3 | | | | | | | | | | | | |

1X SUN - LN 4855
 7045241

REP HEADLINE# 6162204
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY31/12 14.2
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 35 | | | 200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY | 30 | | \$125.00 | 10/29 | 10/29 | 2 | | MON | 2 |
| 36 | | | 300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS | 30 | | \$225.00 | 10/29 | 10/29 | 2 | | MON | 2 |
| 37 | | | 400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ | 30 | | \$300.00 | 10/29 | 10/29 | 2 | | MON | 2 |
| 38 | | | 500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS | 30 | | \$450.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 39 | | | 530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS | 30 | | \$450.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 40 | | | 600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS | 30 | | \$325.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 41 | | | 700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET | 30 | | \$500.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 42 | | | 700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW | 30 | | \$450.00 | 10/29 | 10/29 | 2 | | MON | 2 |

REP HEADLINE# 6162204
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY31/12 14.2
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|----------------|
| 43 | | | 730P-800P | 30 | | \$500.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : EXTRA | | | | | | | | | | | | |
| RA35+ : 3.4 | | | | | | | | | | | | |
| CON COM1: EXTRA | | | | | | | | | | | | |
| 44 | | | 900A-1000A | 30 | | \$275.00 | 10/29 | 10/29 | 2 | | MON | 2 |
| PROGRAM : TODAY SHOW 2 | | | | | | | | | | | | |
| RA35+ : 1.8 | | | | | | | | | | | | |
| CON COM1: TODAY SHOW 2 | | | | | | | | | | | | |
| 45 | | | 600P-630P | 30 | | \$600.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| RA35+ : 5.3 | | | | | | | | | | | | |
| CON COM1: NEWS | | | | | | | | | | | | |
| OCT/12 | | | 41705.00 | | | NOV/12 | | | | | | |
| | | | | | | | | | | | | CONTRACT TOTAL |
| | | | | | | | | | | | | 53070.00 |
| | | | | | | | | | | | | TOTAL SPOTS |
| | | | | | | | | | | | | 149 |

MARKET TOTALS \$279,315 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ARE ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI
 DEMOS- RA35+*

Srcd Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|------------------------|--------------------------------|---------------------------------|-------------|---------------------------|--------------------|
| Client: | Vern Buchanan/ R/ Congress/ FL | Submission Cost: | 53070 | Campaign Ref: | E:120614060 |
| Buyer: | .. | Client/Product/Estimate: | 23 /48 /125 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/22/12 to 11/04/12 | Weeks: | 2 | Order Ref: | 06162204 |
| Est./PO Number: | 06162204 | Contract type: | Political | Business Type: | POLITICAL |
| | | | | Business Category: | Transactional |

| | | | | | | |
|---------------------|---------------|-----------------------|------|--------------------|--------------------------|-------|
| Product: | Tue-Mon Week | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL | 53070 |
| Demographic: | (L) Household | Order: | | | | |

| Ref | Sales Product Details | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|-----------------------|---|-------------------------------|-------------|-------------------|-------|-------|------|
| 1 | M-F 1p Days Of Our Lives .TWTF.. | 200 | 30 Comme | Nbr of Spots 4 | | 4 | 800 |
| 2 | M-F 10a Daytime .TWTF.. | 80 | 30 Comme | Nbr of Spots 8 | | 8 | 640 |
| 3 | M-F 1135p ET / 1035p CT Tonight Show .TWTF.. | 325 | 30 Comme | Nbr of Spots 8 | | 8 | 2600 |
| 4 | M-F 11a News .TWTF.. | 80 | 30 Comme | Nbr of Spots 8 | | 8 | 640 |
| 5 | M-F 12p Today Show III .TWTF.. | 100 | 30 Comme | Nbr of Spots 8 | | 8 | 800 |
| 6 | M-F 2p Rachael Ray .TWTF.. | 125 | 30 Comme | Nbr of Spots 8 | | 8 | 1000 |
| 7 | M-F 3p Doctors .TWTF.. | 225 | 30 Comme | Nbr of Spots 8 | | 8 | 1800 |
| 8 | M-F 4p Dr Oz .TWTF.. | 300 | 30 Comme | Nbr of Spots 8 | | 8 | 2400 |
| Weekly Totals: | | Total Spots(Ord Spots) | | 123 | 26 | 149 | |

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|---|---|
| Client: Vern Buchanan/ R/ Congress/ FL | Submission Cost: 53070 | Campaign Ref: E:120614060 |
| Buyer: FL | Client/Product/Estimate: 23 /48 /125 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/22/12 to 11/04/12 | Weeks: 2 | Order Ref: 06162204 |
| Est./PO Number: 06162204 | Contract type: Political | Business Type: POLITICAL |
| | | Business Category: Transactional |

| Ref | Sales Product Details | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|--|--|------|-------------|--------------|-------|-------|------|
| 9 | M-F 5p News .TWTF.. | 450 | 30 Comme | Nbr of Spots | 4 | 4 | 1800 |
| 10 | M-F 530p News .TWTF.. | 450 | 30 Comme | Nbr of Spots | 4 | 4 | 1800 |
| 11 | M-F 6p News .TWTF.. | 600 | 30 Comme | Nbr of Spots | 4 | 4 | 2400 |
| 12 | M-F 6a News .TWTF.. | 325 | 30 Comme | Nbr of Spots | 4 | 4 | 1300 |
| 13 | M-F 7p Entertainment Tonight .TWTF.. | 500 | 30 Comme | Nbr of Spots | 4 | 4 | 2000 |
| 14 | M-F 7a Today Show .TWTF.. | 450 | 30 Comme | Nbr of Spots | 8 | 8 | 3600 |
| 15 | M-F 730p Extra .TWTF.. | 500 | 30 Comme | Nbr of Spots | 4 | 4 | 2000 |
| 16 | M-F 9a Today Show II .TWTF.. | 275 | 30 Comme | Nbr of Spots | 8 | 8 | 2200 |
| 17 | Mon 8-10p ET / 7-9p CT Voice M..... | 4500 | 30 Comme | Nbr of Spots | 1 | 1 | 4500 |
| 18 | Sat 1130p ET / 1030p CT Saturday Night LiveS. | 600 | 30 Comme | Nbr of Spots | 1 | 1 | 600 |
| Weekly Totals: Total Spots(Ord Spots) | | | | 123 | 26 | 149 | |

Srcp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 625 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|-----------------|--------------------------------|--------------------------|-------------|--------------------|--------------------|
| Client: | Vern Buchanan/ R/ Congress/ FL | Submission Cost: | 53070 | Campaign Ref: | E:120614060 |
| Buyer: | FL | Client/Product/Estimate: | 23 /48 /125 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/22/12 to 11/04/12 | Weeks: | 2 | Order Ref: | 06162204 |
| Est./PO Number: | 06162204 | Contract type: | Political | Business Type: | POLITICAL |
| | | | | Business Category: | Transactional |

| Ref | Sales Product Details | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|---------------------------------------|--|------|-------------|-------------------|-------|-------|------|
| 19 | Sat 12p NewsS. | 75 | 30 Comme | Nbr of Spots 2 | | 2 | 150 |
| 20 | Sat 6p NewsS. | 350 | 30 Comme | Nbr of Spots 1 | | 1 | 350 |
| 21 | Sat 7p Entertainment TonightS. | 325 | 30 Comme | Nbr of Spots 1 | | 1 | 325 |
| 22 | Sat 7a Today ShowS. | 250 | 30 Comme | Nbr of Spots 2 | | 2 | 500 |
| 23 | Sat 9a NewsS. | 150 | 30 Comme | Nbr of Spots 2 | | 2 | 300 |
| 24 | Sun 12p NewsS. | 75 | 30 Comme | Nbr of Spots 2 | | 2 | 150 |
| 25 | Sun 6p NewsS. | 375 | 30 Comme | Nbr of Spots 1 | | 1 | 375 |
| 26 | Sun 8a Today ShowS. | 250 | 30 Comme | Nbr of Spots 2 | | 2 | 500 |
| 27 | Sun 815p ET / 715p CT NBC Sunday Night FootballS. | 6000 | 30 Comme | Nbr of Spots 1 | | 1 | 6000 |
| 28 | Sun 9a NewsS. | 150 | 30 Comme | Nbr of Spots 2 | | 2 | 300 |
| Weekly Totals: Total Spots(Ord Spots) | | | | 123 | 26 | 149 | |

Src: Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|------------------------|--------------------------------|---------------------------------|---------------|---------------------------|--------------------|
| Client: | Vern Buchanan/ R/ Congress/ FL | Submission Cost: | 53070 | Campaign Ref: | E:120614060 |
| Buyer: | FL | Client/Product/Estimate: | 23 / 48 / 125 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/22/12 to 11/04/12 | Weeks: | 2 | Order Ref: | 06162204 |
| Est./PO Number: | 06162204 | Contract type: | Political | Business Type: | POLITICAL |
| | | | | Business Category: | Transactional |

| Ref | Sales Product Details | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|--|--|------|-------------|--------------|-------|-------|------|
| 29 | M-Su 11p News TWTFSS Isolations: W/C 10/29 M..... | 625 | 30 Comme | Nbr of Spots | 5 | 5 | 3125 |
| 30 | M-Su Late News Late RunS | 625 | 30 Comme | Nbr of Spots | 1 | 1 | 625 |
| 31 | M-Su 11p News M..... | 625 | 30 Comme | Nbr of Spots | 1 | 1 | 625 |
| 32 | M-F 1p Days Of Our Lives M..... | 200 | 30 Comme | Nbr of Spots | 1 | 1 | 200 |
| 33 | M-F 10a Daytime M..... | 80 | 30 Comme | Nbr of Spots | 2 | 2 | 160 |
| 34 | M-F 1135p ET / 1035p CT Tonight Show M..... | 325 | 30 Comme | Nbr of Spots | 2 | 2 | 650 |
| 35 | M-F 11a News M..... | 80 | 30 Comme | Nbr of Spots | 1 | 1 | 80 |
| 36 | M-F 12p Today Show III M..... | 100 | 30 Comme | Nbr of Spots | 2 | 2 | 200 |
| 37 | M-F 2p Rachael Ray M..... | 125 | 30 Comme | Nbr of Spots | 2 | 2 | 250 |
| 38 | M-F 3p Doctors M..... | 225 | 30 Comme | Nbr of Spots | 2 | 2 | 450 |
| 39 | M-F 4p Dr Oz M..... | 300 | 30 Comme | Nbr of Spots | 2 | 2 | 600 |
| Weekly Totals: Total Spots(Ord Spots) | | | | 123 | 26 | 149 | |

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|---|---|
| Client: Vern Buchanan/ R/ Congress/ FL | Submission Cost: 53070 | Campaign Ref: E:120614060 |
| Buyer: .. | Client/Product/Estimate: 23 /48 /125 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/22/12 to 11/04/12 | Weeks: 2 | Order Ref: 06162204 |
| Est./PO Number: 06162204 | Contract type: Political | Business Type: POLITICAL |
| | | Business Category: Transactional |

| Ref | Sales Product Details | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|--|--|------|-------------|--------------|-------|-------|------|
| 40 | M-F 5p News M..... | 450 | 30 Comme | Nbr of Spots | 1 | 1 | 450 |
| 41 | M-F 530p News M..... | 450 | 30 Comme | Nbr of Spots | 1 | 1 | 450 |
| 42 | M-F 6a News M..... | 325 | 30 Comme | Nbr of Spots | 1 | 1 | 325 |
| 43 | M-F 7p Entertainment Tonight M..... | 500 | 30 Comme | Nbr of Spots | 1 | 1 | 500 |
| 44 | M-F 7a Today Show M..... | 450 | 30 Comme | Nbr of Spots | 2 | 2 | 900 |
| 45 | M-F 730p Extra M..... | 500 | 30 Comme | Nbr of Spots | 1 | 1 | 500 |
| 46 | M-F 9a Today Show II M..... | 275 | 30 Comme | Nbr of Spots | 2 | 2 | 550 |
| 47 | M-F 6p News M..... | 600 | 30 Comme | Nbr of Spots | 1 | 1 | 600 |
| Weekly Totals: Total Spots(Ord Spots) | | | | 123 | 26 | 149 | |

| Grand Totals | | | |
|--------------------------|-----|--------------------------|----|
| Month 10 Weeks: 4 | | Month 11 Weeks: 4 | |
| 10/22 | | 10/29 | |
| Totals | 149 | 123 | 28 |

| | | Month 10 Weeks: 4 | Month 11 Weeks: 4 |
|------|--------|-------------------|-------------------|
| | | 10/22 | 10/29 |
| Cost | Totals | 53070 | 41090 |
| | | | 11990 |

Grand Totals:

| | |
|--------------|-----------|
| Spots: | 149 |
| Gross Total: | 53,070.00 |
| Commission: | 7,960.50 |
| Net Total: | 45,109.50 |



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Vern Buchanan/ R/ Congress/
PROD: Tue-Mon Week

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
10/28/12 E:120614060
WFLA
INVOICE NUMBER 0100033240
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /125
Desc: 06162204

SCHEDULE

ACTUAL BROADCAST

RECONCILIATION

| DESCRIPTION | PRICE | RT/SS# | PER | DATE | DAY | TIME | LENGTH | M/G FOR | PRODUCT DESCRIPTION | PRICE | REMARKS | DEBIT/CREDIT |
|--------------------------------|--------|--------|-----|-------|-----|-------|--------|---------|---------------------|-------|------------------------|--------------|
| M-F 10a Daytime | 80.00 | 2 | 8 | 10/23 | TU | *WFLA | 30 | | :30 Commercial | .00 | Preempt Program Change | 80.00- |
| | | | | 10/23 | TU | | 30 | | | .00 | Preempt Program Change | 80.00- |
| | | | | 10/24 | WE | | 30 | | | .00 | Preempt Program Change | 80.00- |
| | | | | 10/24 | WE | | 30 | | | .00 | Preempt Program Change | 80.00- |
| | | | | 10/25 | TH | | 30 | | | .00 | Preempt Program Change | 80.00- |
| | | | | 10/25 | TH | | 30 | | | .00 | Preempt Program Change | 80.00- |
| | | | | 10/26 | FR | | 30 | | | .00 | Preempt Program Change | 80.00- |
| | | | | 10/26 | FR | | 30 | | | .00 | Preempt Program Change | 80.00- |
| M-F 1135p ET / 1035p CT Tonigh | 325.00 | 3 | 3 | 10/23 | TU | *WFLA | 30 | | :30 Commercial | .00 | Preempted | 325.00- |
| | | | | 10/25 | TH | | 30 | | | .00 | Preempted | 325.00- |

*** Continued ***

PERIOD COST 19,365.00

0 Total Units

ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

Debits .00
Credits 19,365.00-
SUB-TOTALS 19,365.00CR
TOTAL RECONCILING

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Vern Buchanan/ R/ Congress/
PRODUCT Tue-Mon Week

INVOICE NUMBER 0100033240
BROADCAST MONTH 10/01/2012 - 10/28/

AMOUNT DUE .00

REMIT TO:

*00219

000021861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021861 00000100033240 000000000 2



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Vern Buchanan/ R/ Congress/
PROD: Tue-Mon Week

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:120614060
WFLA
INVOICE NUMBER 0100033240
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /125
Desc: 06162204

| SCHEDULE | | ACTUAL BROADCAST | | RECONCILIATION | |
|------------------------------|--------|------------------|--|----------------|-------------------------------|
| DESCRIPTION | PRICE | RT/SS# PER | DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE | REMARKS DEBIT/CREDIT |
| M-F 11a News | 80.00 | 4 8 | 10/26 FR *WFLA :30 Commercial | .00 | Preempted 325.00- |
| | | | 10/23 TU | .00 | Preempt Program Change .00- |
| | | | 10/23 TU | .00 | Preempt Program Change 80.00- |
| | | | 10/24 WE | .00 | Preempt Program Change 80.00- |
| | | | 10/24 WE | .00 | Preempt Program Change 80.00- |
| | | | 10/25 TH | .00 | Preempt Program Change 80.00- |
| | | | 10/25 TH | .00 | Preempt Program Change .00- |
| | | | 10/26 FR | .00 | Preempt Program Change .00- |
| | | | 10/26 FR | .00 | Preempt Program Change 80.00- |
| M-F 12p Today Show III | 100.00 | 5 1 | 10/25 TH *WFLA :30 Commercial | .00 | Preempted 100.00- |
| M-F 6p News | 600.00 | 11 4 | 10/23 TU *WFLA :30 Commercial | .00 | Preempted 600.00- |
| | | | 10/24 WE | .00 | Preempted 600.00- |
| | | | 10/25 TH | .00 | Preempted 600.00- |
| | | | 10/26 FR | .00 | Preempted 600.00- |
| M-F 7p Entertainment Tonight | 500.00 | 13 4 | 10/23 TU *WFLA :30 Commercial | .00 | Preempt Program Change .00- |
| | | | 10/24 WE | .00 | Preempt Program Change .00- |
| | | | 10/25 TH | .00 | Preempt Program Change .00- |
| | | | 10/26 FR | .00 | Preempt Program Change .00- |
| M-F 730p Extra | | | *WFLA :30 Commercial | | |
| | | | *** Continued *** | | |

| | | | | | |
|-------------|-----------|----------------------|-----|-------------------|--------------------|
| PERIOD COST | 19,365.00 | 0 Total Units | | | |
| | | ACTUAL GROSS BILLING | .00 | SUB-TOTALS | Debits .00 |
| | | AGENCY COMMISSION | .00 | | Credits 19,365.00- |
| | | NET DUE | .00 | TOTAL RECONCILING | 19,365.00CR |

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Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Vern Buchanan/ R/ Congress/
PROD: Tue-Mon Week

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:120614060
WFLA
INVOICE NUMBER 0100033240
PAGE 3
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /125
Desc: 06162204

| SCHEDULE | | | | ACTUAL BROADCAST | | | | RECONCILIATION | | |
|---------------------------------|---------|--------|-----|------------------|-----|-------|------------------------------------|----------------|------------------------|--------------|
| DESCRIPTION | PRICE | RT/SS# | PER | DATE | DAY | TIME | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE | REMARKS | DEBIT/CREDIT |
| | 500.00 | 15 | 4 | 10/23 | TU | | 30 | .00 | Preempt Program Change | 500.00- |
| | | | | 10/24 | WE | | 30 | .00 | Preempt Program Change | 500.00- |
| | | | | 10/25 | TH | | 30 | .00 | Preempt Program Change | 500.00- |
| | | | | 10/26 | FR | | 30 | .00 | Preempt Program Change | 500.00- |
| Sat 6p News | 350.00 | 20 | 1 | 10/27 | SA | *WFLA | :30 Commercial | .00 | Preempted | 350.00- |
| Sun 815p ET / 715p CT NBC Sund | 6000.00 | 27 | 1 | 10/28 | SU | *WFLA | :30 Commercial | .00 | Preempted | 6000.00- |
| M-Su 11p News | 625.00 | 29 | 3 | 10/23 | TU | *WFLA | :30 Commercial | .00 | Preempted | 625.00- |
| | | | | 10/25 | TH | | 30 | .00 | Preempted | 625.00- |
| | | | | 10/27 | SA | | 30 | .00 | Preempted | 625.00- |
| M-Su Late News Late Run | 625.00 | 30 | 1 | 10/28 | SU | *WFLA | :30 Commercial | .00 | Preempted | 625.00- |
| M-F 7p News | 500.00 | 54 | 4 | 10/23 | TU | *WFLA | :30 Commercial | .00 | Preempted | 500.00- |
| | | | | 10/24 | WE | | 30 | .00 | Preempted | 500.00- |
| | | | | 10/25 | TH | | 30 | .00 | Preempted | 500.00- |
| | | | | 10/26 | FR | | 30 | .00 | Preempted | 500.00- |
| M-F 730p Entertainment Tonight | 500.00 | 55 | 4 | 10/23 | TU | *WFLA | :30 Commercial | .00 | Preempted | 500.00- |
| | | | | 10/24 | WE | | 30 | .00 | Preempted | 500.00- |
| | | | | 10/25 | TH | | 30 | .00 | Preempted | 500.00- |
| | | | | 10/26 | FR | | 30 | .00 | Preempted | 500.00- |
| Total Airtime Net Spot Revenue: | | | | | | | .00 | | | |

| | | | | | | | | |
|-------------|--|-----------|----------------------|--|-----|-------------------|--|--------------------|
| PERIOD COST | | 19,365.00 | 0 Total Units | | | Debits | | .00 |
| | | | ACTUAL GROSS BILLING | | .00 | SUB-TOTALS | | Credits 19,365.00- |
| | | | AGENCY COMMISSION | | .00 | TOTAL RECONCILING | | 19,365.00CR |
| | | | NET DUE | | .00 | | | |

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